Helped India’s **leading health and hygiene brand with Azure Managed services for their E-commerce and suppliers and sellers self-service Portal** proving a secure and scalable e-commerce solution.

**Success Story**

**INDUSTRY:** Manufacturing

**OFFERING:** E-Commerce on Azure and Managed Services

**CUSTOMER OVERVIEW**

Founded in 1982, the company is India’s leading health and hygiene brand offering a variety of consumer goods including water purification, vacuum cleaning, air purification, and home security solutions. The company is now a family to 20 million happy customers, with a reach of over 1,500 cities and towns in India, more than 18,000 dealers in the country, and a global footprint across 53 countries.
KEY BUSINESS CHALLENGES

This is a greenfield deployment of e-commerce website and commercial applications used by the vendors and distribution partners to manage order workflows. CapEx for deploying these which requires enterprise scalability, availability and security was challenging.

SOLUTION

Azure Cloud has helped in running a lean Development/Testing environment for the said applications. Using automation, the infrastructure utilization was kept at 50%. Use of PaaS has allowed developers and DB admins to focus on development of the application and e-commerce site. Design, implementation, provisioning of infrastructure, and further rightsizing has now brought down the OpEx for infrastructure.

SERVICES USED

- Virtual Machines
- Azure SQL Database
- VPN Gateway
- Load Balancer
- Azure Firewall
- Virtual Network
- Azure Cosmos DB
- Azure Monitor
- Azure Cache for Redis
- App Services
- Azure Time Series Insights
- Content Delivery Network
- Security Centre
- Azure Site Recovery
- Azure Backup

ABOUT PROGRESSIVE INFOTECH

Trusted IT partner since 1998, Progressive Infotech provides a comprehensive suite of transformation and support services. The offerings span across cloud, digital and support operations, delivered through a matured and scalable service delivery model. In every client engagement, Progressive ensures clients realize higher ROI, stretch the intrinsic value of existing IT investments and are better prepared for emergent market changes.

Gartner lists Progressive Infotech as a notable vendor in Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide 2018- Asia/Pacific Context.

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