HELPED ONE OF THE LARGEST DIGITAL MEDIA HOUSES WITH NEXGEN MANAGED SERVICES

Success Story

INDUSTRY: Media

OFFERING: Cloud Managed Services

COMPANY OVERVIEW

The client is a complete Digital Entertainment, Mobile services and Promo Marketing company, showing its might in the mobile, digital and activation fields by bringing to the forefront creativity and leadership like no other. They are the largest aggregator, developer, publisher and distributor of Bollywood & South Asian entertainment content in the world, having worldwide exclusive rights to over half a million music and video titles.
**IT LANDSCAPE**

- The client has a Hybrid Cloud set up which is distributed at Amazon Web Services (AWS), Google Cloud Platform (GCP) and co-locations.
- Approximately 200 servers are running on Amazon Web Services (AWS) platform in US region. And another 70 servers are running on the GCP platform and approximately 130 servers are running in co-location.
- Total data is around 300TB +

**KEY BUSINESS CHALLENGES**

- The client was facing challenge with monitoring and alerting for the servers
- Alerts fell through the cracks which resulted in business loss at times.
- Simple tasks took long time for the client’s teams to complete.
- Less visibility on the server spread which resulted in spending more on the cloud platforms than was required.

**SOLUTION**

- Offered Managed Services which covered monitoring, alerting and basic Standard Operating Procedure (SOP) based tasks.
- A single pane of window to their infrastructure spread across multiple platforms
- A workload and cost analysis activity to gather insights and optimize.
BENEFITS

- 24x7 alerting for the teams which enabled quick resolutions and less downtimes.
- Basic tasks were offloaded because of which the client’s team got time to concentrate on core tasks and business as usual activities.
- Cost optimization and reduction in the overall cloud spend.

ABOUT PROGRESSIVE INFOTECH

Trusted IT partner since 1998, Progressive Infotech provides a comprehensive suite of transformation and support services. The offerings span across cloud, digital and support operations, delivered through a matured and scalable service delivery model. In every client engagement, Progressive ensures clients realize higher ROI, stretch the intrinsic value of existing IT investments and are better prepared for emergent market changes.

Gartner lists Progressive Infotech as a notable vendor in Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide 2018- Asia/Pacific Context.

Experience the outcomes at www.progressive.in
For more information contact us at info@progressive.in

© Progressive Infotech Pvt.Ltd. 2018